

Report on: One Day National-Multi-Disciplinary³³ Conference Anveshana - 2025.

Digital Transformations - Opportunities & Challenges

Date : 4th April 2025

Time : 10.00 am

Venue : Seminar Hall

Participants : Research Scholars & Students.

Objectives : To facilitate knowledge exchange, foster networking and collaboration, and promote professional development.

Report : A one day National Multi-Disciplinary Conference Anveshana transpired on 4th April 2025 at 10.00 am at the directives of the IBAC and the Research and Development Cell "PRAYOGA". The Theme of the conference was "Digital Transformations - Opportunities & Challenges". A host of dignitaries attended the National Seminar: Sri B. A. Anantharam, Chairman, Serhadripuram Educational Trust, M. S. Nataraj, Honorary Secretary, Serhadripuram Educational Trust, and Mrs. Archana Swamy N. Principal, SIPUC. The session was chaired by Prof. Gangadhar, Vice-Chancellor, Chomari Nagar University while Dr. Sunil M.V, Asst. Professor in Systems & General Management, SDMMD, Mysore, gave the keynote address. Furthermore, "Nadga" Dr. Wooday P Krishna Honorary Gen. Secretary, Serhadripuram Educational Trust, presided over the session. Dr. Sowmya Krappa K. Principal, welcomed the audience. While addressing the gathering, the Vice-Chancellor laid out the importance of multidisciplinary courses as well as framing learning curriculum as a medley of tradition and technology. He opined on the endless opportunities concerning the technology which has been thrown to the youth. Moreover, he laid more emphasis on the possibility of upskilling a specific branch of knowledge. In his keynote address, Dr. Sunil M V gave a befitting lecture on the evolution of Digital transform-ation

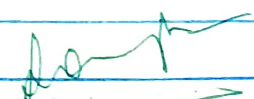
and AI as well as the potential of AI to change the trajectory of Human Lot. Additionally, Dr. Nadoja Wooday P. Krishna Honorary General Secretary, Seshadripuram Educational Trust,

The conference constitutes a technical session wherein experts and erudite scholars proceed with epistemological dialogues in the specific domain as well as the paper presentation which is an exposition of the inventive geniuses of the presenters. During the technical session on Library Science was chaired by Dr. C.P. Ramasesh Redd. Librarian and Visiting Professor, University of Mysore, who gave a generic perspective of legal issues in research reporting and acquisition of resources. During the presentation session Prof. M. Chondrashekhara, senior Professor and Chairman, Department of Studies in Library and Information Science, University of Mysore.

Students of Seshadripuram Degree College presented the papers on given titles. The session concluded with the validictory session wherein Mr. Teja Mohan MS Founder, Wisdom Morey, who assumed as the Chief guest gave a comprehensive lecture on AI and its course of development since time immemorial. In addition to this he lectured on Digital Dinosaurs, Digital Immigrants and Digital Natives. Moreover, he hinted at the passive dangers in AI. All in all, about twelve research papers were 12 offline and 4 online papers received.

A




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One Day National Multi- Disciplinary Conference - ANVESHANA 2025
"Digital Transformations – Opportunities & Challenges"



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Department of Commerce & Management, Department of Computer
Science & Department of Library Science

In association with
Internal Quality Assurance Cell
Cordially invites you to the
National Multidisciplinary Conference ANVENHANA 2025

On
"DIGITAL TRANSFORMATIONS: OPPORTUNITIES & CHALLENGES"
4TH APRIL, 2025, FRIDAY
10.00AM ONWARDS

INAUGURATION


CHAIR PERSON
PROF. M R GANGADHAR
Vice-Chancellor
ChamaraJangala University


KEYNOTE SPEAKER
DR. SUNIL M V
M.A., M.L.I.Sc., Ph.D.
Assistant Professor - Systems &
General Management
SDMIMD, Mysore


PRESIDED BY
NADOJA DR. WOODAY P KRISHNA
Honorary General Secretary
Seshadripuram Educational Trust
Bangalore



Yes Break 11:00 AM to 11:15 AM	
Commerce and Management (Topic: Customer-centric strategies in digital era)	Chief Person: Prof. S. Subramanian Reddy, Senior Assistant Professor, VIT-AP Speaker: Dr. Jeyan & Dr. Nithin & Assistant Professor of Commerce, Marudai Arts College, Mysore
Computer Science (Topic: Education and upskilling for digital transformation)	Chief Person: Dr. Subashini Kandasamy, Associate Professor and HOD, Anna University, Chennai Speaker: Mr. Nithin & Dr. Nithin, Assistant Professor, Marudai Arts College, Mysore
Library Science (Topic: Legal issues in Acquisition and Maintenance of Library Resources)	Chief Person: Dr. G. R. Ramakrishna, Head, Library and reading officer, Speaker, Anna University, Chennai Speaker: Dr. Nithin & Dr. Nithin, Assistant Professor and Chairman, Department of Studies in Library and Information Science, University of Mysore
Lunch: 12:30 pm to 1:30 pm Paper Presentation: 1:30 pm to 3:30 pm	
Commerce and Management	Session Chair: Dr. Subashini Kandasamy, Associate Professor, Department of Post Graduate in Commerce, Marudai Arts College, Mysore Session Chair: Dr. Nithin & Dr. Nithin, Assistant Professor in UG and PG Departments, Marudai Arts College, Mysore
Computer Science	Session Chair: Dr. Nithin & Dr. Nithin, Assistant Professor and Head, Department of Computer Science, Anna University, Chennai
Library Science	Session Chair: Prof. M. Chandrababu A. Senior Professor and Chairman, Department of Studies in Library and Information Science, University of Mysore
VALEDICTORY: 3:00 pm to 4:00 pm CHIEF GUEST:	
 MR. THEJA MOHAN M.S. PGDRA, CAIS Founder - Wisdom Money	
Chairman, Governing Council Sri B. A. Anantharam	Organizing Director Dr. Sowmya Srinivas K.
Organising Secretaries	
Commerce and Management Mr. Gunamurthy Bhaskar B Mrs. Sowmya M	Computer Science Mrs. Muthulakshmi S Mr. Rudresh Y B
	Library & Information Science Mrs. Sandhya Ashwari

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Sri. N. R. Pandith Aradhya
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Computer Science	St. Mary's Salesian Mob: 04240 82096 Mr. Rodriguez J. R. Mob: 09089 88226
Library Science	Mrs. Santiago Aches Mob: 09082 74483

Bank Account Details

Current A/c : 258601004003603
A/c Holder Name : Seshadripuram Degree College
Bank Name : Indian Overseas Bank
Branch : Mettupalayam
IFSC Code : IOBA0002560
Mode of Payment : Online Transfer

For registration and payment of registration fee.
Please Scan below




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SESHADRIPURAM DEGREE COLLEGE
2019 and by the University of Mysore
AICTE Approved | ISO 9001:2015 Certified | Accredited by NAAC 'A'
K25, Hebbal Outer Ring Road, Mysore - 17
Ph: 84421 - 292554/54 | 91 9448322528
Website: www.seshadripuram.org | e-mail: info@seshadripuram.org

Internal Quality Assurance Cell,
Department of Commerce & Management,
Department of Computer Science
& Department of Library Science
Drumming

NATIONAL CONFERENCE
Hybrid Mode

ANVESHANA 2025

Digital Transformation - Opportunities & Challenges

On

Date : 04th April 2025

Time : 09:00 am Onwards

All are Welcome

ABOUT THE COLLEGE

Scholarship Degree College, Mysore is the 2nd institution of the Government of Karnataka. It was established in the academic year 1963-64. The College is one of the top degree colleges in Mysore. The new modern building of the college is built at a liberal educational campus in Mysore, which is located on the outer ring road, just 10 km away from the Bangalore Mysore State Highway.

All the Group of Scholarship Degree Colleges are coordinated to encourage quality education and liberalized with liberal Scholarship Degree College Mysore has been taking special efforts in providing quality education so as to make learning more easy and engaging experience. We firmly believe that ethical practices and character education are the starting point for successful professional life in the light of it, we have launched the institute to act as a benchmark in the field of education.

Over a very small beginning, we have been able to carve a niche for ourselves in the realm of higher education, leading to the establishment of new degree, skills and diploma courses.

Educational system has gone through a lot of change in the recent years. One of the Scholarship Degree College Mysore has been able to keep pace with the changes and social mobility created in the light of it and has taken to meet the present requirements of the educational sector.

It has also made it being engaged in a greater forward-looking degree college in Mysore, improving quality undergraduate programs under the guidance of renowned University of Mysore. The College offers an distinctive combination to contemporary and deeper learning but equally focused on computer and communication sciences.

ABOUT THE CONFERENCE

The primary objective of the Conference is to provide a platform for Academicians, Professionals, Researchers and students for comprehensive deliberations on the contemporary issues in the fields of Computer & Management, Computer Science and applications, Library Science, Artificially, Artificial and non-linear and contemporary subfields of the conference are as follows.

CONFERENCE AND MANAGEMENT

- 1) Digital Commerce and Technology Integration
- 2) Research Papers and Green Management
- 3) Financial Literacy and Financial Literacy
- 4) Career Planning and Skills
- 5) Leadership and Organizational Change
- 6) Customer Service and Virtual Teams
- 7) Human Resource Management
- 8) Comparative Studies and Innovation
- 9) Management Theory & Practice
- 10) Digital Marketing and Business Analytics
- 11) Corporate Governance and Ethics
- 12) Innovation and Entrepreneurship
- 13) Business Strategy and Innovation
- 14) Social Impact

COMPUTER SCIENCE

- 1) Artificial Intelligence
- 2) Big Data Analytics
- 3) Cloud Computing
- 4) Cyber Security
- 5) Data Science
- 6) Cyber Security
- 7) Cyber Security
- 8) Cyber Security
- 9) Cyber Security
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- 13) Cyber Security
- 14) Cyber Security
- 15) Cyber Security
- 16) Cyber Security
- 17) Cyber Security
- 18) Cyber Security
- 19) Cyber Security
- 20) Cyber Security

LIBRARY SCIENCE

- 1) Open Access and Library Science
- 2) Digital Libraries and Library Science
- 3) Book Trade in Library Science
- 4) Book Trade in Library Science
- 5) Book Trade in Library Science
- 6) Book Trade in Library Science
- 7) Book Trade in Library Science
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- 16) Book Trade in Library Science
- 17) Book Trade in Library Science
- 18) Book Trade in Library Science
- 19) Book Trade in Library Science
- 20) Book Trade in Library Science

The program may be considered for participation in "ACE" Case Law Seminars and SCOPOLIS national seminars with appropriate participation charges.

- All the charges should be submitted after the publishing procedure of the brochures and details to be forwarded to the respective mail address by first class.

Cooperation and Management

Registration Fee: 200,- Swiss Francs (incl. VAT)

Computer Science

Registration Fee: 200,- Swiss Francs (incl. VAT)

Library Science

Registration Fee: 200,- Swiss Francs (incl. VAT)

The conference is meant for the full time part time researchers, academicians, management & students.

REGISTRATION PROCESS

- All the companies attending the conference are intended to bring in the conference.
- All cost may be obtained from the website for the conference.

Registration Fee Structure for the event is given below:

Categories	Online	Offline
Students & Research Scholars	CHF 200,-	CHF 250,-
Academicians / Entrepreneurs	CHF 200,-	CHF 250,-

Agreements for facilities in accordance of Conference will be made and Certificate of Participation will be given.

Important Dates

Registration Last Date: 30/06/2025
 Submission of Abstracts: 01/07/2025
 Submission of Full Paper: 15/07/2025

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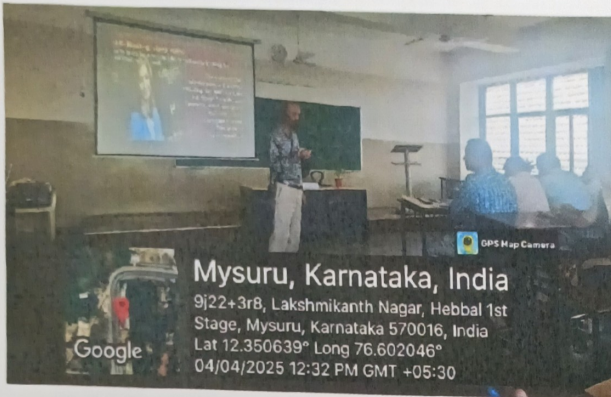


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Report on: Digital Magazine Competition.

Objective : Encourage Students to create content and which is to arrange in systematic pattern with meaningful pictures in digital format.

Report : The Digital Magazine Competition on 1st April 2025 which is on any subject Ex. AI Entrepreneur, Financial Crisis, Literature Cultural etc. In Kannada or English Language. For this competition 14 group of participants were participated.

The Digital Magazines were evaluated by Mr. K.S. Sunil, Senior Staff Correspondent, Prajavar.

Result :

Ist Place → Ms. Deena & Ms. Vismita - II BCA

Title : Personal Insecurities

II Place → Mr. Chiranth T.R - VI B.com

Title : Entrepreneurs

III Place → Mr. Durga Prasad & Mr. Adithya K, Mr. Sathwik Raj - VI BBA.

Title : Scripted Bitcoin

Outcome :

1. Creativity in Digital Content
2. Improved digital literary skills
3. Collaboration and Team Work
4. Enhanced innovative ideas

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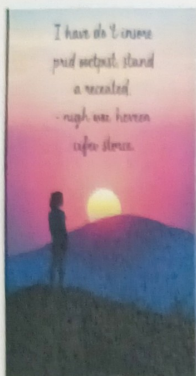


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Digital Magazine Competition



Understanding Personal Insecurities

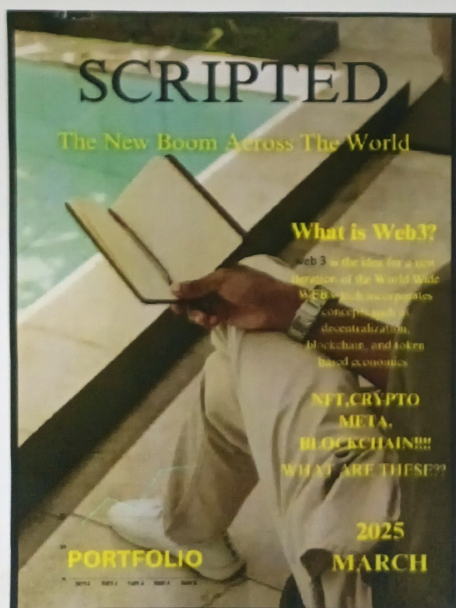
A new way to self-acceptance begins with understanding. This presentation explores the types and causes of personal insecurities. We'll cover practical strategies for facing these challenges. Ultimately, we aim to help you embrace authenticity and self-love.

By
Deena & Vismitha

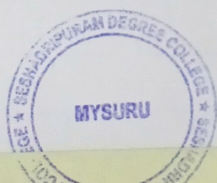
1st Place: By Ms. Deena & Ms. Vismitha – II BCA



2nd Place: By Mr. Chiranth T. R. – VI B.Com



3rd Place: By Mr. Durga Prasad K, Mr. Adithya K.,
Mr. Sathwik Raj – VI BBA



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Report on: Book Review Writing Competition - National Level

Objective : To encourage readers to share Impressions and recommend works they found admirable and Captivating and to rediscover works that may have become neglected or marginalized in the Digital Era. A Compelling Review inspires people to pick books. They may not have chosen on the basis of their usual reading preferences.

Report : Department of Library and Information Centre with IQAC, Vivekananda Study Centre has organised a National Level Book Review Writing Competition to commemorate the 162nd Birth Anniversary of Swami Vivekananda. The competition was open to students aged 18 to 23 years. Participants were allowed to review any book on Swami Vivekananda. The registration for the competition were open from 22/2/2024 to 28/2/2024. Total 20 students registered for the competition. The winners of the competition were as follows:

I Prize - Rohini B.K. - Seshadripuram Degree College,
Mysore - Cash Reward
Rs. 4000/-

II Prize - Thrisha Estha - Fr. Angel College of Arts - Rs. 3000/-
Oliveira & Commerce, Goa (Cash Reward)

III Prize - Falgiya Afreen - St. Joseph College - Rs. 2000/-
Romonahalli (Cash Reward)

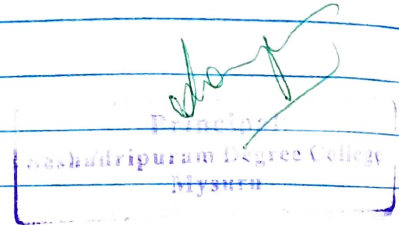
Consolation - Pujā C. - VVN Degree College - Rs. 1000/-
Bangalore (Cash Reward)

The Scripts of the Competition was evaluated by Dr. Romasesh Redd. Librarian and Visiting Professor, University of Mysore.

Outcome:

Students were encouraged to reading habits of Books and to create content, ~~enhance about~~ Enrichment about Swami Vivekananda, motivate to spirituality and its importance for life.


Sandhya Adhi





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Book Review Writing Competition – National Level



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Internal Quality Assurance Cell
In Association with
Vivekananda Study Centre and
Department of Library and Information Centre
Commemorates
National Youth Day
162nd Birth Anniversary of Swami Vivekananda
Organises
National Level Book Review Writing Competition

Scan for Registration



E-Mail ID : vivekanandastudycentre@sdcmysore.ac.in

Rules and Regulations

1. Participants must register using the provided registration link on or before January 31, 2025.
2. The competition is open to students aged 18 to 23 years.
3. Participants may review any book on Swami Vivekananda.
4. The review must be handwritten and should not exceed 1500 words.
Reviews can be submitted in Kannada, Hindi, or English.
5. The handwritten review must be attested by the Principal of the participant's respective institution.
6. A scanned copy of the attested handwritten review, along with a scanned copy of the participant's Institutional ID Card, must be emailed to the specified email address.
7. The scanned submission must be sent on or before February 10, 2025.
8. The handwriting and scanned copies must be clear and easily readable.
9. The review must address all the aspects outlined in the competition brochure.
10. The decision of the judges will be final and binding.

For More Details Contact
Mrs. Anusha S : 95384 76382, Mrs. Chaitra V : 82172 81862,
Mrs. Sandhya Achari : 98803 74488

Introducing Our Newest Competition

Seshadripuram Degree College encourages young people to cultivate the characteristics that turn good students into great writers: independent thought, depth of knowledge, clear reasoning, critical analysis and persuasive style. This brand-new competition to commemorate the birth anniversary of Swami Vivekananda invites students from 18-23 age group to review any book on Swami Vivekananda. This experience will help you to explore exciting ideas beyond the normal academics.

Objective of the Competition

By creating the book review contest, we are not only encouraging readers to share impressions and recommend works they found admirable and captivating, but are addressing the issue of rediscovering works that may have become neglected, forgotten or marginalized in the digital age. A compelling review can inspire people to pick books they may not have chosen on the basis of their usual searching preferences.

How does it work?

Choose any book on Swami Vivekananda read it, re-read it, reflect on it, and then write a critical review of the book within 1500 words in **Kannada, Hindi or English Language**. The handwritten copy of the review should be attested by the Principal of the respective institution it should be scanned along with the Student Institutional ID Card and to be mailed to vivekanandastudycentre@sdcmysore.ac.in on or before 10th February 2025. The handwriting and the scanned copy should be in a readable format.

Book Review Should Include Following

- Book Title and Author Name
- Genre
- Book Details – Publisher, Year of Publication and Place
- Theme of the Content
- Character Analysis
- Brief note about Content
- Critical Comments
- Conclusion
- How will you promote this book?
- What is your take away?

We look forward to reading your reviews!




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